

## 2026 Mobilization Study

**Due by May 15, 2026** — Share data on missionary interest, applications, field placements, and mobilization efforts to track short- and long-term mobilization trends. Best completed by HR, personnel, or mobilization staff.

**Note:** Open to members and non-members; all participating organizations receive the **2026 Mobilization Report free**. Non-participating members may purchase it for \$100; non-members for \$150.

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### Step 1: General Information

- **Date:** [ mm/dd/yyyy ]
- **Ministry Name:** \_\_\_\_\_
- **Website:** https://\_\_\_\_\_
- **Primary Organization Type:** [ Select from list ]
- **Reporting Country:** [ ] USA [ ] Canada [ ] Both
- **Contact Name:** \_\_\_\_\_
- **Title:** \_\_\_\_\_
- **Role:** [ Select from list ]
- **Email:** \_\_\_\_\_
- **Phone:** \_\_\_\_\_

## Step 2: Long-Term Mobilization

Please use data for the last calendar year for US and Canadian citizens.

### Demographics & Tracking

- **Average age of first-time long-term missionary applicants:**  
 21-24  25-29  31-34  35-39  40-49  50+
- **Do you track stage durations of the candidate process?**  
 Yes  No

### Key Data

- **New Interested Long-Term Field Workers:** \_\_\_\_\_
- **Applicants to be Long-Term Field Workers:** \_\_\_\_\_
- **People who are Pre-Field (Accepted/Appointed):** \_\_\_\_\_
- **Long-Term Workers/Staff who Departed for the Field:** \_\_\_\_\_
- **Number of first-time departures (not transfers):** \_\_\_\_\_

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## Step 3: Short-Term Mobilization

Please use data for the last calendar year for US and Canadian Citizens (These could be W2, 1099, T4 workers, college students, or volunteers).

**Number of Short-Term: Interested in 2 Weeks or Less** \_\_\_\_\_

**Number of Short-Term: 2 Weeks or Less who DEPARTED to the Field** \_\_\_\_\_

**Number of Short-Term: Interested in More than 2 Weeks but less than 1 Year** \_\_\_\_\_

**Number of Short-Term: More than 2 Weeks but less than 1 Year that DEPARTED to the Field** \_\_\_\_\_

**Number of Short-Term: Interested in 1-2 Years** \_\_\_\_\_

**Number of Short-Term: 1-2 Years that DEPARTED to the Field** \_\_\_\_\_

## Step 4: Staffing and Financing Mobilization

### Staffing

- **Full-time Mobilizers on team:** \_\_\_\_\_
- **Part-time Mobilizers on team:** \_\_\_\_\_
- **Total full and part time staff dedicated to all mobilization activities:** \_\_\_\_\_

### Financing

- **Scope of mobilization budget (Select all that apply):**  
 First contact to application  Application to appointment  Appointment to deployment
- **Total annual spending on mobilization activities:**  
 Under \$50k  \$50k-\$99k  \$100k-\$249k  \$250k-\$499k  \$500k-\$999k  \$1M+

### Budget Allocation (Total must equal 100%)

1. **Personnel/Staffing:** \_\_\_\_\_%
  - 1a. *Salaried staff:* \_\_\_\_\_%
  - 1b. *Self-supported (raised) staff:* \_\_\_\_\_%
2. **Travel (Conferences, visits, interviews):** \_\_\_\_\_%
3. **Marketing & Communications (Digital, print):** \_\_\_\_\_%
4. **Events (Vision trips, recruitment):** \_\_\_\_\_%
5. **Database/CRM & Technology:** \_\_\_\_\_%
6. **Other:** \_\_\_\_\_%

### Which mobilization expenses have increased most significantly for your organization in the past two years? (Select all):

- Personnel Costs  Travel Expenses  Digital marketing/advertising   
 Database/technology systems  Event costs  Other

### Step 5: Terminology

- **Mobilization Length of Service (Select all):**  
 Mobilize distinctly for Short-Term  Mobilize distinctly for Long-Term  Do not distinguish
- **Short-Term Definition:**  
 1-2 weeks  Up to 1 month  Up to 1 year  1-2 years  2-4 years
- **Long-Term Definition:**  
 1+ year  2+ years  3+ years  4+ years  No designation

### Mobilization Types: - Open Response

- Please list any unique programs you utilize to specifically mobilize certain types of people (i.e., tentmakers, BAM, Diaspora, finishers/retirees, ethnically/racially etc...)
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### Step 6: Open Response

- **What is the single most fruitful thing your organization is doing in mobilization today?**
  - **Additional Comments/Ideas:**
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### Internal Missio Nexus Purposes

- **Director of Mobilization Name:** \_\_\_\_\_
- **Director of Mobilization Email:** \_\_\_\_\_