



Gen-Z Believers & Missions

Let's explore what makes Gen-Z tick, especially regarding full-time missions and potential roadblocks they face.



Draws & Concerns

440 aspiring Gen-Z missionaries responded to 21 positive factors that draw them to missions and 29 concerns about their willingness to serve in global missions for one-year or longer.



1

Healthy Teams

Gen-Z desires teams that are caring and who are honest about struggles as well as strengths.



2

Spiritual Preparation

Gen-Z wants someone to listen and help them understand what God is doing in their lives.



3

Mental Health

Gen-Z is more aware of their personal issues and struggles than previous generations.

Motivators for Full-Time Missions



80%

Concerns for the personal salvation of others

77%

God's guidance with scripture and prayer

74%

A position to use my specific skills, gifts, and passions

65%

A healthy community for me to join

63%

A desire to provide practical service to those in need



Barriers to Full-Time Missions



50% Lack clear guidance and/or direction

36% Feeling spiritually unprepared to go

35% Going somewhere I may be isolated

32% Being far away from family & friends

30% If my role is undefined or ambiguous

Reflections from 87 current Gen-Z Missionaries



76%

stated that undergrad was the most significant life stage in making a decision to go



68%

had contact with a staffer from a different organization before the one they eventually joined

Recommendations for Mobilizers



CLARITY

Provide clarity in roles and processes and eliminate unnecessary ambiguity.



DEFINE

Properly define calling biblically and offer support in discerning direction.



INVEST

Invest in creating and sustaining healthy organizations and teams.



SKILLS

Recruit for skill-based roles over location or people group-based recruiting practices.



SPIRITUAL

Channel resources into spiritual growth opportunities throughout the mobilization pipeline.



Missio Nexus seeks to see missional leaders accelerating the fulfillment of the Great Commission in servant partnership with the church globally. Visit <https://missionexus.org/>.

In 2025, Missio Nexus conducted a qualitative study, engaging mobilization leaders from 18 organizations- finding can be found at:

<https://missionexus.org/mission-mobilization/>

Gospel Mobilization provides research data, training, and coaching for missions agencies and churches to send more missionaries.

The above numbers are from the quantitative *Launch Survey*, a joint project of Gospel Mobilization and Missio Nexus. For full findings from Dave Jacob and Katy White visit:

<https://gospelmobilization.org/launchsurvey>

