



# Gen-Z Believers & Missions

Let's explore what makes Gen-Z tick, especially regarding full-time missions and potential roadblocks they face.



## Draws & Concerns

440 aspiring Gen-Z missionaries responded to 21 positive factors that draw them to missions and 29 concerns about their willingness to serve in global missions for one-year or longer.



1

### Healthy Teams

Gen-Z desires teams that are caring and who are honest about struggles as well as strengths.



2

### Spiritual Preparation

Gen-Z wants someone to listen and help them understand what God is doing in their lives.



3

### Mental Health

Gen-Z is more aware of their personal issues and struggles than previous generations.

## Motivators for Full-Time Missions



80%

Concerns for the personal salvation of others

77%

God's guidance with scripture and prayer

74%

A position to use my specific skills, gifts, and passions

65%

A healthy community for me to join

63%

A desire to provide practical service to those in need



## Gen-Z Missions

Gen-Z wants *authentic* spiritual coaching and transparent conversations about opportunities and challenges.

## Barriers to Full-Time Missions



50%

Lack clear guidance and/or direction

36%

Feeling spiritually unprepared to go

35%

Going somewhere I may be isolated

32%

Being far away from family & friends

30%

If my role is undefined or ambiguous

## Reflections from 87 current Gen-Z Missionaries



76%

stated that undergrad was the most significant life stage in making a decision to go



68%

had contact with a staffer from a different organization before the one they eventually joined

## Recommendations for Mobilizers



### CLARITY

Provide clarity in roles and processes and eliminate unnecessary ambiguity.



### DEFINE

Properly define calling biblically and offer support in discerning direction.



### SKILLS

Recruit for skill-based roles over location or people group-based recruiting practices.



### INVEST

Invest in creating and sustaining healthy organizations and teams.



### SPIRITUAL

Channel resources into spiritual growth opportunities throughout the mobilization pipeline.



**Missio Nexus** seeks to see missional leaders accelerating the fulfillment of the Great Commission in servant partnership with the church globally. Visit <https://missionnexus.org/>.

In 2025, Missio Nexus conducted a qualitative study, engaging mobilization leaders from 18 organizations- finding can be found at:

<https://missionnexus.org/mission-mobilization/>

**Gospel Mobilization** provides research data, training, and coaching for missions agencies and churches to send more missionaries.

The above numbers are from the quantitative *Launch Survey*, a joint project of Gospel Mobilization and Missio Nexus. For full findings from Dave Jacob and Katy White visit:

<https://gospelmobilization.org/launchsurvey>

